

The SNL logo is positioned in the top left corner. It consists of the letters 'SNL' in a bold, sans-serif font. The 'S' and 'L' are white, while the 'N' is blue. The background of the entire slide is a nighttime photograph of the New York City skyline, with the Empire State Building prominently lit in blue and white, and its lights reflecting on the water in the foreground.

SNL

purple

The SNL Purple sketch is a comedy skit about a timid, soft-spoken husband who comes home early from work only to discover his wife having an affair. When he learns her lover is a washed -up, yet formerly well renowned infomercial salesman, he must find the courage to confront them both, all while being interrupted and distracted by the salesman's slick mattress science experiments and continuous product pitches.

A smaller version of the SNL logo is located in the bottom right corner. It features the letters 'SNL' in a bold, sans-serif font, with the 'S' and 'L' in white and the 'N' in blue.

SNL

THE PREMISE

A timid and soft-spoken husband comes home from work early to surprise his wife with coffee and pastries, only to discover the love of his life having an affair. Before he's capable of processing what's happening, the mystery man in the sheets is revealed to be infomercial personality, Rodney Mayhall. Rodney immediately segways from homewrecker to product promotion specialist, taking the husband on an absurd "mattress science" adventure to cover up the affair.

As the sales pitch spirals into complete chaos, the husband must build the courage to cut off Rodney's nonstop promotion and stand up for himself.



OVERVIEW

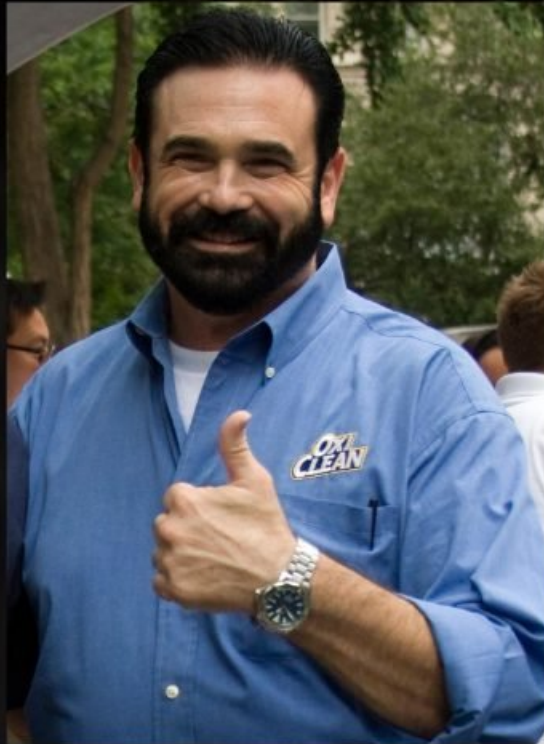
Eric comes home from work early with two coffees and scones from Starbucks. He sets the coffee and snacks down on the table next to a delivery receipt for a new mattress. After hanging his coat, Eric hears moaning coming from his bedroom across the apartment. As he opens the door, he discovers his wife, Teresa, having an old-fashioned toss in the sheets with a mystery man. Dumbfounded, he stands in the doorway, timid to interrupt, deciding if he should leave and close the door. When Teresa hears the creak of the door, she throws the blanket off her head and sees Eric. She then angrily pulls back the blanket further to reveal the mystery man, Rodney Mayhall, a handlebar moustached celebrity product reviewer, modeled after infomercial legends such as Billy Mays, Vince Offer, and Phil Swift.

After taking a quick second to read the room, Rodney rolls out of the bed, disappearing from view. He then snaps to his feet, now wearing a suit, and launches a sales pitch for Purple mattresses. He proceeds to praise the long-lasting comfort and quality of the new mattress Eric and his wife just had delivered. Before Eric or Teresa can interrupt, he grabs Eric over the shoulder and walks him from the bedroom to the set of a mattress commercial, showcasing various “mattress science” experiments.

Over the course of the experiments, Eric softly tries to inject a question into what is going on, but Rodney is quick on his toes, dodging each question with a new promotional fact about the brand. Tension boils down to the point where Eric becomes heated, decking Rodney straight in the forehead mid sales pitch. Teresa sees her husband stand up for himself, bringing her to realize what she’s been missing in their relationship.

While Rodney lies motionless on the floor, Eric transforms from being a pushover to a man with newfound confidence. He seductively quiets Teresa’s trembling apology, picks her up, and carries her back toward their new Purple mattress. The sketch concludes with Rodney stumbling his way back into their bedroom where Eric and Teresa are making love. He delivers the commercial’s closing lines, insisting that “Purple promises a magical experience. So magical, in fact, that it can even save your marriage”. He collapses once again as the scene comes to an end.

INSPIRATIONS



Billy Mays
Oxi Clean/Mighty Putty
1980s-2009



Phil Swift
Flex Tape
2017-Current



Vince Offer
Sham Wow/Slap Chop
2002-Current

ERIC WILSON

Eric Wilson is a soft-spoken man who can be timid when faced with adversity. Life has been smooth sailing thus far for the most part. After high school, he went to finance school, met his wife, and graduated with a bachelors. Soon after him and his wife graduated, they moved into the city in pursuit of careers. After obtaining his career in finance, his work began to strain the relationship with his wife due to long hours, over time, and being mentally drained when coming home each day.



Played By:
Tommy Brennan

TERESA WILSON

Teresa Wilson is an overachiever who found success in the tourism industry shortly after meeting Eric in school. She was always one for a party and used to drag Eric around to various events in search of a good time. As they grew older, and Eric became busier, she failed to realize evolution of maturity in her partner, feeling that he had become distant and not interested in her. Because of this, she felt that there was a void in the relationship and filled it when infomercial personality Rodney Mayhall delivered their newly bough Purple mattress.



Played By:
Ashley Padilla

RODNEY MAYHALL

Rodney Mayhall is a lonely, washed-up infomercial personality who lost his fortune to gambling, drugs, and Marlboro cigarettes. A few years ago, he checked himself into rehab, got clean, and has been on the up and coming, once again in the pursuit of the infomercial spotlight. While working as the new face of the Purple mattress company, Rodney needs some extra money to pay off some of his debts. To do this, he works part-time as a Purple mattress delivery and installation driver.

One day, Rodney delivered a Purple mattress to an apartment on the 12th floor of a New York apartment building. Cupid shoots Rodney as soon as the door opens, where he sees Teresa. Throughout his delivery and installation process, he drives the fact that he is the spokesperson for the company and even appears on their new commercials. This leads to Teresa taking Rodney for a test spin on the new Purple mattress.



Played By Special Guest:
Adam Ray (In Costume)

LOCATIONS

New York City Apartment:

Most of the sketch takes place in a New York City apartment. Many home interiors have been designed on the set of Saturday Night Live, so this should be business as usual for the set design team. Within the apartment itself, we will be utilizing an entry way, a dining area, and the bedroom.



Purple Studio:

The cast will transition directly from the bedroom setting to the studio setting of the Purple infomercial. The shift in setting needs to be as absurd as possible to enhance the absurdity of the situation.

NECESSARY PROPS

Key Rack by front door

- Eric's car keys
- King or Queen Mattress for bedroom
- Pillows, Comforter and Blankets, Sheets
- Rodney and Teresa's Clothes on bedroom floor

Night Stand

- x3 Purple Mattresses
- Sleep Experiment 1: Reflective Glass
- Sleep Experiment 2: Heavy Punching bag and wine bottle
- Sleep Experiment 3: Cannon Balls





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